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APRIL NEWSLETTER
TRANSCONTINENTAL NZ

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tc.
ESPECIALLY for YOU.

BUILDING OUR FUTURE - OUR 2025 ACTION PLAN

ISABELLE MARCOUX

Chair of the Board

As a second-generation family business, we are committed to building for sustainability. This is one of the reasons why corporate social responsibility (CSR) quickly took root at TC Transcontinental and has grown over time.

Since the publication of our first environmental policy in 1993, we have always favored an integrated approach to CSR. Almost 30 years later, we remain convinced that this is how we create long-term value for the company, and for all our stakeholders. Under the aegis of the Board of Directors and the Governance and Social Responsibility Committee, the CSR strategy and its targets are supervised and regularly monitored, ensuring rigorous and solid governance.

We continuously support the development of a strong and inclusive culture in which employees from diverse backgrounds are encouraged to develop. We also want to invest in our communities and expand the geographic reach of our actions.

With this new 2025 CSR plan in hand and in light of our past achievements, we will be able to deepen the initiatives that are close to our hearts and put into practice the values that drive us.

Isabelle M.



OUR 2025 ACTION PLAN

At TC Transcontinental, our vision is clear: corporate social responsibility is a collective opportunity to create value for all stakeholders. Supported by our strong values and our corporate culture, we want to design a future that is green, inclusive, safe, innovative, sustainable, united, and responsible. Looking ahead to 2025, we have set ambitious goals articulated around five main themes. For more information please click [here](#).

BUILDING OUR FUTURE



GREENER GROWTH



INCLUSIVE AND SAFE ENVIRONMENT



INNOVATIVE AND SUSTAINABLE PRODUCTS



UNITED WITH OUR COMMUNITIES



GOVERNANCE AND RESPONSIBLE BUSINESS PRACTICES

▶ RESPECT

▶ INNOVATION

▶ TEAMWORK

▶ PERFORMANCE



LONG SERVICE AT TC NZ



JOEL APULU 46 YEARS

Conversion Team

Joel started with Uniflex Packaging back in 1977 in the original plant in Belfast. At the start, Joel was the sole employee working the 12-hour night shift, 7 days a week. Joel would operate a single-layer extruder and a simplex bagging machine between roll changes. Joel would often be visited by the local cop that used to check in on him. Uniflex only started off with a single mono extruder and a side weld converter where all the bottom seal bags were sealed by hand on a hand-sealer. Joel has seen many changes, acquisitions, as well as staff, changes over the years. Joel's experience has been much appreciated whilst looking after the nightshift converting team and all its challenges. Joel's current role as a machine setter in conversion where he has passed on his knowledge and skills has been invaluable. Thanks Joel!



MARK SMITH 37 YEARS

Senior Shift Supervisor

Mark started his journey with Uniflex in August 1985 as a machine operator before moving into a Stores Supervisor role. A few years later changing to a new role as a Stores/Conversion Supervisor. Uniflex was sold to Chequer Packaging, with branches in Auckland and Christchurch. Chequer also purchased Southpac and used the old Southpac plant as our stores warehouse. During the Chequer leadership the converting department had 57 staff that included a courier bag ticketing area which operated 24/5. Then in 2007 Chequer was sold to Eildex had branches in both Auckland and Wellington (PPL) From there in 2015 the Christchurch plant was moved to a brand-new purpose-built plant here in George Bellew Road. This same year Eildex was brought out by Coveris and in 2018 TC Transcontinental acquired Coveris. Mark has experienced several role changes over the years, and challenges were seen involving restructures and acquisitions. Some highlights were: involved, overseas trips to view and purchase new equipment, projects, and developing staff. The best advice from Mark is "Good staff is the key to any successful business". And lastly, Mark says the reason he has stayed with the company for so long: "There are great staff and he enjoys the type of work. Thanks Mark!



ALBERT TEWHATA 35 YEARS

Extrusion Team

Albert joined Southpac back in 1987 starting in an engineering role where he enjoyed fabricating equipment for the factory. Albert worked as a machine fitter for some time before changing his role to work in the extrusion department for several years on three of the extruders they had. Chequer Packaging acquired Southpac where Albert continued in his role working day shift. Eildex brought Chequer in 2007 and Eildex became Coveris in 2015 and TC IN 2018. Albert continues to enjoy his role in extrusion and enjoys working at TC. Thanks Albert!

BRINGING OUR GLOBAL PACKAGING INNOVATION TO NEW ZEALAND

We're raising the bar, challenging ourselves to beat our already high standards and making something work that's never been done before. We constantly look for new materials, new technologies, and new techniques that will allow us to provide superior packaging solutions for our customers.

At TC Transcontinental Packaging we use our knowledge of market and consumer trends, ink and film expertise, along with the latest equipment technology to help our customers achieve their strategic goals. We turn challenges into opportunities!

Maxwell House Coffee Lidding

Our Maxwell House Canada coffee pod lidding and mother bag films are 100% compostable! These breakthrough sustainable films are certified BPI (Biodegradable Products Institute) industrial compostable which leaves zero waste, provides an environmentally friendly solution to the popular single serve pod, and responds to the demand for sustainable packaging without sacrificing product freshness, performance, and convenience. These products are made from a high percentage of plant-based materials, providing a sustainable solution for the single-serve coffee industry to mitigate landfill waste. The entire solution has a circular design with renewable inputs into the materials and a no-separation pod design to ensure easy consumer disposal into the organics collection to be processed as industrial compost.

The compostable lidding film has a good sealing performance because it seals onto the unique industrial compostable soft pod design and brown ring. The mother bag protects the pods and provides a barrier, all to help mitigate contamination in the end stream.



Kirkland Signature 13% PCR Saddle Packs

The Kirkland Signature 13% PCR Saddle Pack bags are produced by our TC Tulsa and TC Battle Creek plants to serve meat and poultry market in US based Costco stores. This packaging stands out in the meat and poultry market because it offers a reduced environmental footprint through the incorporation of post-consumer resins. The top web features 24% PCR and the bottom web incorporates 11% for a combined PCR content of 13.4%. The ability to include post-consumer recycled helps to divert that percentage of plastic from the landfill while maintaining the critical packaging attributes for meat and poultry.

By nature, meat and poultry packaging must be durable, provide barriers to keep the product fresh, and puncture resistant to withstand the rigors of production and distribution. This requirement makes creating sustainable packaging solution for poultry a great challenge to maintain operational success while attaining the highest level of food safety. However, the PCR content in these films does not in any way compromise the performance of this film yet provides a sustainable solution! In addition, this package features our Envio™ forming films designed for gas-flushing and vacuum packaging applications. Envio™ forming films are created to withstand abuse and provide optimal barrier and product protection.

Specific to the structure, the bottom/forming film of this package is produced by our TC Tulsa Facility. In addition, the printed top, non-forming film is completed at our TC Battle Creek Facility.

The combination of exceptional gloss and high-impact 10 color printing serves to amplify this package's vibrant graphics and branding to look great at retail and shine on shelf. This package was designed with the consumer top of mind. Superior optics with glass-like clarity are featured for crystal clear product view. In addition, easy peel, peel reseal, hermetic, and lock-up seals provide product protection and convenience for the consumer. The design of this package maintains functionality and performance during use with the strip between proteins to allow the consumer to easily cut along to open the package. Finally, the saddle pack design allows consumers to buy in bulk but use products as they need.



TC NEW ZEALAND CUSTOMER HIGHLIGHTS



The family biscuits bags have been a game-changer for Coupland's Bakeries, providing them with a more efficient and cost-effective way to package their products. Coupland's partnered with Transcontinental Packaging, a leading supplier of flexible packaging solutions, to develop custom biscuit bags that are not only durable and visually appealing but also meet the specific needs of their products. These biscuit bags have helped Coupland's increase their productivity and streamline their packaging process, while also improving their brand recognition and customer satisfaction. Working together with Transcontinental Packaging has enabled Coupland's to leverage the latest packaging technologies and innovations, ensuring that their products are always packaged to the highest standards



gosweetspot

Effortless shipping for everybody

Transcontinental New Zealand is proud to work with the GoSweetSpot team on their new range of eCommerce packaging utilising New Zealand recycled content.

About GoSweetSpot

GoSweetSpot is a New Zealand born and bred business who specialise in producing Cloud-based Freight Management services to businesses. Since 2010, they have become New Zealand's number one courier and freight aggregator and there are over 3000 small and medium sized businesses now saving time and money using their GoSweetSpot online courier and freight booking platform.



SUSTAINABILITY UPDATE

TC Transcontinental globally is proud to share the Ellen MacArthur Foundation's vision of a circular economy for plastic, where plastic never becomes waste.

TC no longer supplies single-use lightweight unsealed produce bags.

From June 2023, Transcontinental New Zealand will no longer be supplying any lightweight single-use plastic bags to the grocery and produce retail sectors, adhering to the Government's mandatory phase-out and contributing to the overall waste reduction in the packaging sector.

Transcontinental New Zealand is committed to this collaboration by actively participating as a member in good standing of the Packaging Forum and Soft Plastic Recycling New Zealand.

We are proud to be a part of the Recycling/Resource Recovery & Litter Advisory Group.

For more information, please visit <https://www.packagingforum.org.nz/> and <https://www.softplasticrecycling.org.nz/>



CYCLONE GABRIELLA & FLOODING

Our thoughts are with those effected by the on going devastation of Cyclone Gabrielle.

Thank you to our TC Christchurch volunteers who assisted with the packaging of care packages to send on behalf of NZ Gifts of Love & Strength, who do a wonderful job supporting others during tough times.

