

ISSUE # 12

tc • TRANSCONTINENTAL
PACKAGING

MAY
2021

NEWSLETTER



Our New Zealand TC Website Is Here!

Christchurch Factory's NEW Pouch Making Machine

Sustainability Update

Annual TC New Zealand Team Conference

OUR NEW ZEALAND WEBSITE IS HERE!



Your Destination For Everything When It Comes To Packaging.

As a proud packaging manufacturer in New Zealand, it's important for us to make information regarding our business here in New Zealand easily accessible for our current and prospective clients. We are so excited to be launching our very own TC Transcontinental Packaging New Zealand website which will be tailored to our New Zealand and Australian customers.

Our goal with the new website is to share up-to-date content. Be it newsletters, product launches or simply to highlight our expertise and services through in local manufacturing and our sourcing capacity, the website has it all. For those who haven't already, you also have the opportunity to sign up to our company newsletter which is sent out every two months.

Head to www.tc-nz.com to check out our new website!

The Secret Is Out ...

OUR VERY OWN POUCH MANUFACTURING MACHINE IS COMING TO CHRISTCHURCH!



Giving You A Local Pouch Manufacturing Alternative

As a proud New Zealand packaging manufacturer for over 40 years, TC Packaging continues to established itself as a reliable partner in flexible packaging.

Building on our award winning print and lamination capabilities, we are proud to launch our own local pouch manufacturing service from October 2021. "I am excited about TC Transcontinental's continued investment and global support for our New Zealand manufacturing plant. This technical development provides us with more flexible packaging options which we can offer to the New Zealand marketplace. After 40 years of local manufacturing, we are well positioned to further support New Zealand businesses as they embrace new challenges and demand for more flexible supply options" says Donald Lee, Sales and Sourcing Director.

Donald Lee also noted that "We know our customer's want enhanced shelf-life protection and better brand presence while reducing the overall packaging used in the marketplace. Pouches are a great solution to these issues as can be seen with the increased quantity of pouches used in the marketplace".

Pouches are a great, lightweight alternative that can reduce packaging by overall net weight when compared with rigid packaging solutions. Moreover, TC transcontinental Packaging can design pouches to work with the Soft Plastics Recycling and Red Cycle packaging recycling schemes in New Zealand and Australia respectively.

Sustainability Update



We share the Ellen MacArthur Foundation's vision of a circular economy for plastic, where plastic never becomes waste. To meet our circular economy goals, TC Transcontinental New Zealand In 2020 recorded a nett 0.3% waste to landfill ratio. In the last 12 months, we recycled over 400 tons of LDPE soft plastic waste into new products.



BELOW ARE CUSTOMISED PRODUCT SOLUTION WITH RECYCLED PLASTIC IN ACTION

Our sustainability partnership with New Zealand Couriers



TC Transcontinental has worked with New Zealand Couriers for over five years. Coming from a carbon intense industry, New Zealand Couriers were looking for a more sustainable mailer product compared to virgin plastic. TC Transcontinental Packaging lead the way in supplying courier bags made using 80% recycled LDPE, specifically derived from New Zealand waste. Rob Levy, National Marketing Manager for New Zealand Couriers states "it was great to have two leading companies work together to achieve a great sustainable solution for the market. TC Transcontinental has made this transition from virgin plastic to recycled content easy and pain free, their professionalism and integrity has been outstanding. We are proud and happy to be moving to 80% recycled content mailer satchels".

The recycled content courier bags are made using recycled LDPE at a minimum of 80% and they are fully recyclable through the Soft Plastics Recycling Scheme.

Our sustainability partnership with Pukepine Sawmills Ltd



TC Transcontinental Packaging has been a leading supplier of wrap to the timber industry for over 40 years. In the last 12 months TC Transcontinental Packaging has developed the Renew™ timber wrap blend, a new blend containing a minimum of 30% recycled LDPE waste content by net volume. The product was developed with, and extensively trialled by Pukepine Sawmills.

Nathan Miller – Sales and Marketing Manager from Pukepine, says that “Renew™ is a quality wrap which is now the preferred wrap to protect our timber during transit and yard storage”. Nathan further says “We believe that using wrap made from local waste is one way which we can contribute to the Ministry of the Environment’s Ōhanga Āmiomio (Circular Economy) guidelines for packaging. We look forward to further progress in sustainable initiatives with TC Transcontinental Packaging”. The development of Renew™ packaging saw in excess of 5 tons of waste LDPE plastic recycled into timber wrap for Pukepine over the last 12 months (June 2020 – May 2021).

Renew™ timber wrap has the recycle code #4.

TC NEW ZEALAND ANNUAL TEAM CONFERENCE 2021

In May we held our annual business-wide staff training conference in Wellington. It was a really memorable event attended by all of office staff, factory management and a strong representation from our factory operators.

The theme of the conference was “**A Better TC**”. We celebrated our success journey, celebrating over 40 years in the marketplace. “As a team it’s important to review and move forward together so that we can truly improve year on year and become a Better TC” says Ron Hooper, Managing Director.

We had a lot of fun, from full dress up competitions, group presentations and a team dinner. We also had an amazing great race event. The highlight was having two of our valued customers attend the conference and share their packaging journey with Transcontinental. We are honoured to be part of their success.

We left Wellington refreshed and motivated, having shared our knowledge and built our team engagement. We’re already planning ways to make the 2022 conference even better!

